

Agenda in Detail

Thursday, April 3

9:00 to 10:15am PLENARY FORUM Merrick Ballroom

Forum Opening Keynote Presentation:

Hernán Rincón • President • Microsoft Latin America

Forum Welcoming Keynote Presentation:

The Honorable Manuel Diaz • Mayor • Miami, Florida, USA

Keynote Presentation:

Luis Alberto Moreno • President • Inter-American Development Bank

10:15 to 10:50am REFRESHMENT BREAK Pre-Function Area

10:50 to 12:20pm PLENARY FORUM Merrick Ballroom

Technology and Digital Services for Social Development

This Forum will explore how to bring social development to the bottom and middle of the pyramid through technology and digital services. Panelists will have experiences to share in transforming education, enabling jobs and opportunities, and fostering local innovation.

Topic Introduction:

Orlando Ayala • Senior Vice President, Unlimited Potential Group • Microsoft Corporation

Panel Discussion:

Facilitator:

Scott Shuster

Panelist Speakers:

- *Luis Anavitarte • Vice President and Research Director • Gartner*
- *The Honorable Edinho Silva • Mayor • Araraquara, Brazil*
- *Nivaldo Tadeu Marcusso • Chief Information Officer • Bradesco Foundation*
- *The Honorable María Eugenia Estensoro • Representative of the Senate • Argentina*

12:20 to 1:40pm DELEGATE LUNCHEON Rotunda

1:40 to 3:15pm PLENARY FORUM Merrick Ballroom

Innovation for Development

Historically, innovation has produced transcendental milestones in society, with technology playing a primary role especially in the last two decades. However, the success factor has been bringing such innovations to the masses. Assuming that the best is yet to come, it is important to understand the implications and social challenges these innovations will bring. Our speaker and group of panelists will bring thought-provoking ideas to the table on the subject.

Topic Introduction:

Andy Zupsic • Vice President, Latin America • Microsoft International

Keynote Presentation:

Augusto López-Claros • Editor, "2006-2007 Global Competitiveness Report" • Chairman & Founder, EFD-Global Network

Panel Discussion:

Facilitator:

Susan Segal • President & CEO • Americas Society and Council of the Americas

Panelist Speakers:

- *Dr. Augusto Cesar Gadelha Vieira • National Secretary for Information Technology Policy, Ministry for Science and Technology • Brazil*
- *The Honorable William Miranda Marín, Esq. • Mayor • Caguas, Puerto Rico*
- *Hernán Moreno Escobar, PhD. • Productivity and Enterprising Development Division • Former Executive at CEPAL*

3:15 to 3:45pm REFRESHMENT BREAK Pre Function Area

“Innovation in Education” **Colonnade Ballroom**

Access to quality education is a key issue for most of the Latin American region. Technology and innovative models and methodologies that help educators and students make better use of ICT can be a powerful enabler for access to quality education for all. The impact of ICT, sustainability, and the challenges and opportunities of real case implementations in the region will be discussed in this session

Facilitator:

Bruce Dixon · Director · Anytime Anywhere Learning Foundation

Contributors:

- *Miguel Brechner · President · Technological Laboratory of Uruguay (LATU)*
- *Nivaldo Tadeu Marcusso · Chief Information Officer · Bradesco Foundation*
- *Ana Lorena Moreira Sáenz · Education Consultant · Fundación Sergio Paiz Andrade*
- *Miguel Nussbaum · Professor, School of Engineering · Universidad Católica de Chile*
- *Caio Tulio Costa · President, iG · Founder, DNA Institute*

“Government and Innovation” **Merrick Ballroom**

Software industry is an important engine of economic and social development for many countries. Innovation and Collaboration are key drivers to build the software ecosystem, a US\$1 trillion marketplace that is driving force in local software industries and the global knowledge economy. The role of governments and national policies together with partnerships with the software industry can promote the local software economy and expand software exports. This session will promote a conversation about the following topics:

- What are the current status of the Software Industry/Ecosystem in Latin America countries
- How the Public-Private Partnerships are helping to create a sustainable and competitive local software economy
- The role of Federal and Local Governments in fostering the local software economy: formulation of policies in IT and the regulatory environment
- Can Latin America become a competitive offshore destination?

Facilitator:

Henoch Aguiar · Consultant and Writer · Former Secretary of Communications, Argentina

Contributors:

- *Augusto Cesar Gadelha Vieira · National Secretary for Information Technology Policy, Ministry for Science and Technology · Brazil*
- *Carlos Genatios · President, CITECI Foundation · Former Minister of Science and Technology, Venezuela*
- *Paulo Sergio Sgobbi · Executive Director · BRASSCOM (Brazilian Association of IT and Communication Companies)*

7:00 to 9:45.....GALA RECEPTION & DINNER.....Vizcaya Museum & Gardens

Friday, April 4

9:00 to 10:45am.....PLENARY FORUM.....Merrick Ballroom

Digital Services for Enhanced Government Efficiency

This plenary forum will explore how governments are using Information Technology to be more productive and efficient, as well as to provide better services to their constituencies. Panelists will share experiences on transparency, digital inclusion, management of digital files, and interactive delivery of citizen services.

Topic Introduction:

Gerri Elliott · Corporate Vice President, Worldwide Public Sector · Microsoft Corporation

Keynote Presentation:

The Honorable Daniel Scioli · Governor · Buenos Aires, Argentina

Panel Discussion:

Facilitator:

Carlos Humberto Gadsden Carrasco · International Secretary · IWA4 - International Foundation for the Development of Reliable Governments

Panelist Speakers:

- *Amado Boudou · Secretary General, ANSES · Argentina*
- *Maria Isabel Mejia · Director of Connectivity Agenda · Colombia*
- *Dorota Raciborska, Ph.D. · Project Coordinator · Inter-American Development Bank*

- *Abraham Sotelo* • Consultant and Former Head of e-Government & IT Policy • Mexico

Keynote Presentation:

His Excellency Martín Torrijos Espino • President • Panama

10:45 to 11:15am..... REFRESHMENT BREAK..... Pre Function Area

11:15 to 1:00pm..... PLENARY FORUM..... Merrick Ballroom

Macroeconomic Stability as an Enabler for Social Development

Keynote Presentation:

Henrique Meirelles • President • Brazilian Central Bank

Globally Enabling our Citizens with a 21st Century Education

Governments have a key role in driving a public education that is in line with 21st century needs, and there are great examples throughout the region to share and leverage as best practices in how ICT can help enable access to quality education. Panelists in this session will share their experience, discussing best ways to work collaboratively across organizations.

Topic Introduction:

Gerri Elliott • Corporate Vice President, Worldwide Public Sector, Microsoft Corporation

Keynote Presentation:

'Monterrey Tech 's Experience Delivering Education to Remote and Underdeveloped Communities Using ICT'

Dr. Rafael Rangel Sostmann • President • Tecnológico de Monterrey

Panel Discussion:

Facilitator:

Dr. Rafael Rangel Sostmann • President • Tecnológico de Monterrey

Panelist Speakers:

- *Raúl Eduardo Bao García* • Dean • Universidad San Martín de Porres, Peru
- *The Honorable Dr. Amardo Hashimoto* • Mayor • Campo Limpo Paulista, Brazil
- *The Honorable Gaspar Tarte* • Director, Secretary of Innovation • Panama

1:00 to 2:15pm..... DELEGATE LUNCHEON..... Rotunda

2:15 to 3:20pm..... PLENARY FORUM..... Merrick Ballroom

Introduction:

Hernán Rincón • President • Microsoft Latin America

Keynote Presentation:

Bill Gates • Chairman • Microsoft Corporation

Question and Answer Session:

Facilitator:

Hernán Rincón • President • Microsoft Latin America

Participant:

Bill Gates • Chairman • Microsoft Corporation

Summary & Closing Remarks:

Gerri Elliott • Corporate Vice President, Worldwide Public Sector, Microsoft Corporation

3:20pm..... THE FORUM ADJOURNS